

# robyn m. bolton

SPEAKING & MEDIA KIT



# Tired of hearing that “*change is hard*”?

Bring in the expert who shows leaders how to actually lead through it.



MEET

# Robyn M. Bolton

Keynote Speaker | Founder & Chief Navigator, MileZero



## A Bit More About Robyn

Robyn has built billion-dollar brands. She's advised senior executives at Fortune 100 companies. She's sat inside the pressure.

What she learned is simple: Most organizations have a solid strategy. The challenge is removing the roadblocks that prevent that strategy from turning into real growth.

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Named on the Thinkers50 2026 Radar List

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Built and scaled Swiffer, one of Procter & Gamble's billion-dollar brands

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Former advisor at Boston Consulting Group and Innosight

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Founder of MileZero

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Author of *Unlocking Innovation*

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Featured in Harvard Business Review, Fast Company, and Forbes

THINKERS  
**50**

**RADAR CLASS  
2026**

**Robyn Bolton**

LONDON  
SPEAKER  
BUREAU



TRUSTED BY

# Top Companies & Industry Leaders



## SPOTLIGHT

# Podcast Appearances



### The Disruptive Voice

The Role of Senior Executives  
in Leading Innovation



### MFG TMW

Innovation for growth and  
operational excellence



### Alchemist X, "Innovation is no Spectator Sport"

Innovation is No Spectator  
Sport



### Faces of Innovation

What happens when you think  
differently, college towns peak

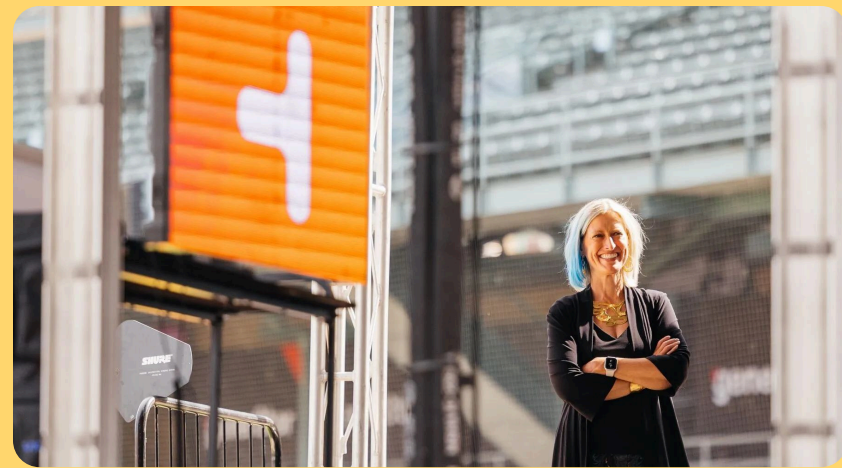


### The Corporate Bartender

Unlocking Innovation Takes  
Humans

# SPOTLIGHT

## Speaking Appearances



**BOLT** powered by gener8tor

Stop Playing Poker in the Dark



**2026 AED Summit**

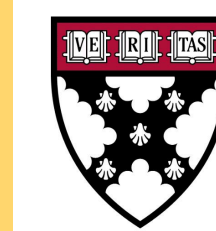
The Leader's Dilemma: Why Today's Excellence Limits Tomorrow's Growth



**MASSART**

MassArt's Godine Library Presents

Lost In Translation: Why Innovation Needs Leaders Who Speak Creative AND Business



**Harvard Business School**

Association of Boston Celebrating 100 Years 1923-2023



HBS Alumni Association of Boston

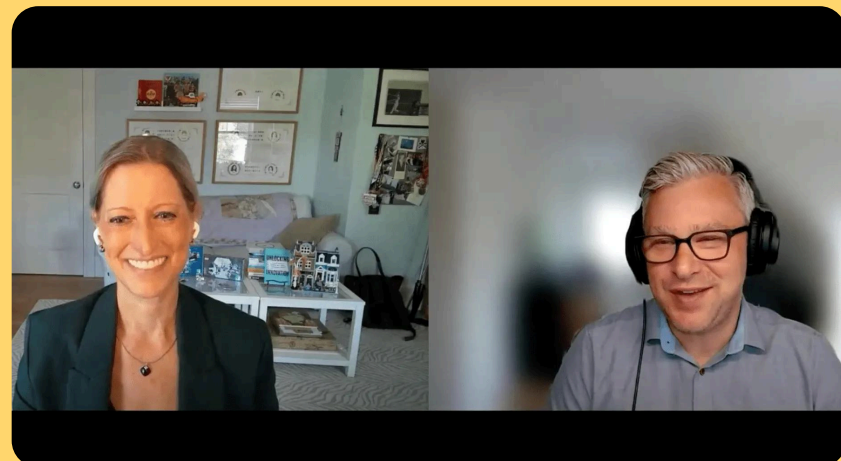
Why Leading for Growth Requires Leading Differently



**P&G ALUMNI NETWORK**

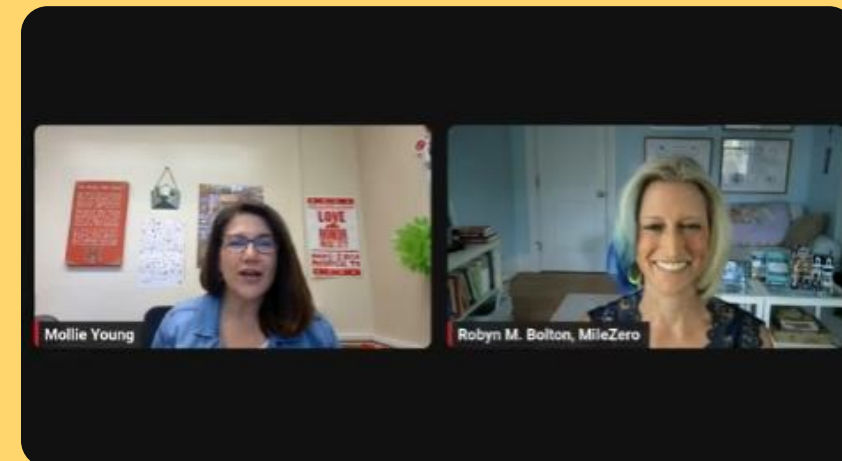
**P&G Alumni Network**

3 Diverse Case Studies to Inspire Your Next Move



**The Sheppard Company Podcast**

How Equipment Distributors can innovate and operate their way to growth



**Miami Presents**

From Bold Ideas to Real Results: How Leaders Build Innovation that Lasts



**Scaling Up+ Learning Series**

Why Your Success is Killing Innovation



**AED's 2025 Women in Equipment Conference**

Start Smaller. Move Faster. Lead Smarter.

PRESS MENTIONS

# About Robyn M. Bolton

**Forbes**

*The New York Times*

**Inc.**

**BUSINESS  
INSIDER**



**FAST  
COMPANY**

Reader's  
**Digest**

**TED**  
magazine

**Bloomberg  
Businessweek**

*The* **CFO**

**DESIGN** AND  
DEVELOPMENT **TODAY**

Chief Executive

**DISRUPTOR** DAILY

**Cablefax**

**AI TRANSFORMATION HUB**

Embrace Change, Empower People, Enable AI



Human-Centered Change and Innovation

ARTICLES

# Thought Leadership Contributions



**Bloomberg  
Businessweek**

**FAST  
COMPANY**

**Defense  
One**



**MedCity  
News**

TODAY'S  
**MEDICAL  
DEVELOPMENTS**

 **THE  
Healthcare Guys**  
*Exploring the business of healthcare & technology*

**FoodEngineering**

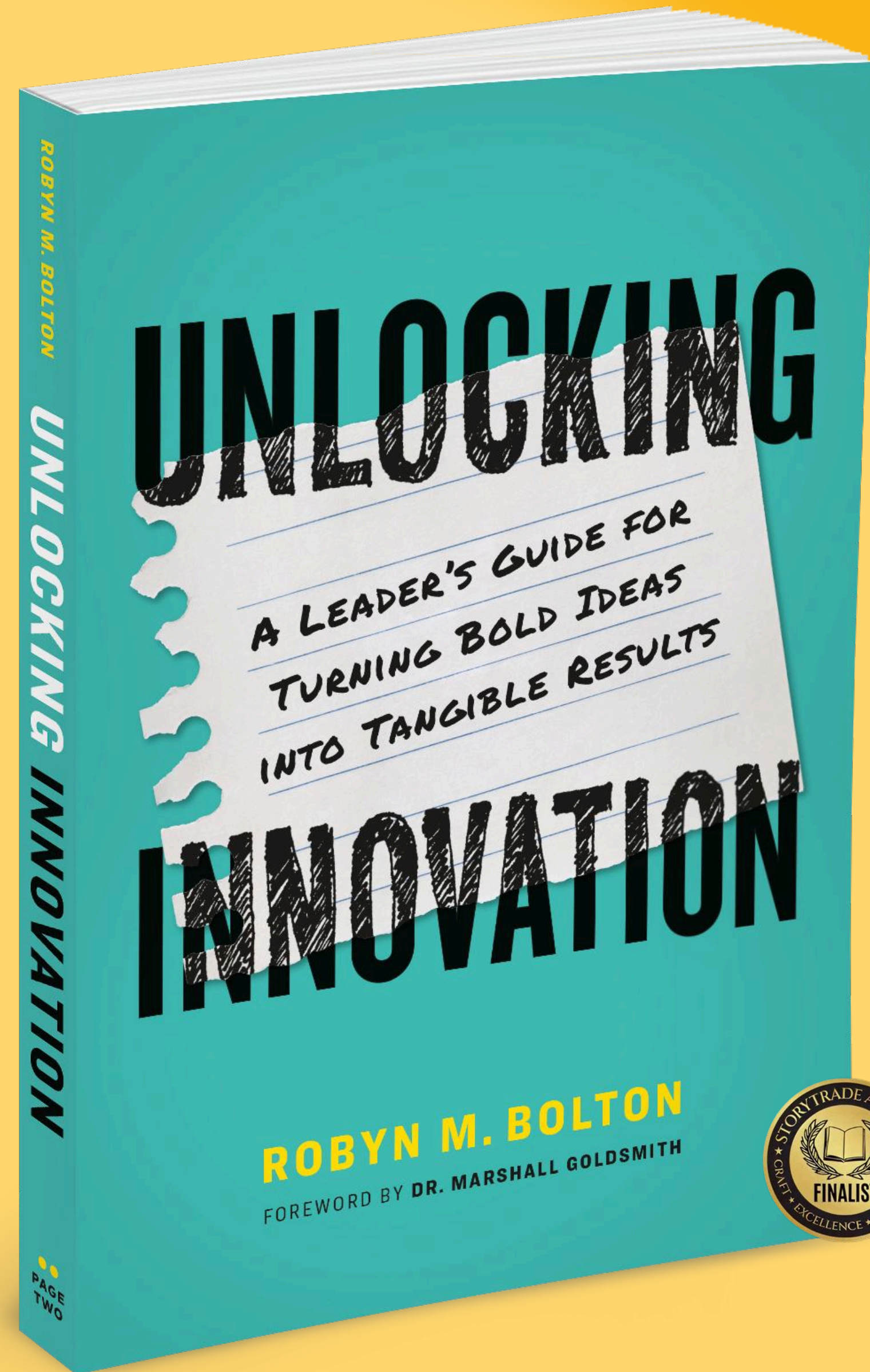
**DESIGN** AND  
DEVELOPMENT **TODAY**

**TWICE**

*The* **CFO**

**WBENC**  
WOMEN'S BUSINESS ENTERPRISE  
NATIONAL COUNCIL  
JOIN FORCES. SUCCEED TOGETHER.

  
**C2HR** Content & Connectivity  
Human Resources



# Author of Unlocking Innovation

A Leader's Guide for Turning Bold Ideas Into Tangible Results

“ Robyn knows how to make innovation happen by introducing the necessary tools and changing the mindset and the culture.

— Eric Compton, Former President and CEO



# Speaking Topics

## How Great Leaders Make Decisions When There's No Clear Right Answer

Some decisions don't come with enough data, time, or margin for error. In this talk, Robyn shows leaders how to make deliberate decisions without pretending certainty exists, so teams can make moves and growth shows up in the business, not just the plan.

## Protecting Today's Results While Building What's Next

Success is great... until it makes change feel dangerous. Robyn helps leaders protect what's working while making real bets on what's next, without blowing up the business or getting stuck in endless debate.

## From Making the Call to Executing It: Removing the Friction That Stalls Growth

Making the decision is only half the job. The real challenge is what happens next. In this talk, Robyn shows leaders how organizational friction (between functions, incentives, tenure, and teams) quietly kills progress. She helps leaders clear that friction so decisions carry forward, teams commit, and growth shows up in execution, not just the plan.



# Ways to Work with Roybn

## Keynote Speaking

High-impact talks for leadership conferences and executive summits.

## Executive Advisory (via MileZero)

Supporting senior leaders as they make high-stakes decisions and clear organizational friction.

## Podcasts & Media

Guest appearances on leadership, growth, and decision-making under pressure.



## TESTIMONIALS

# What People Are Saying

“

We went from zero tangible ideas to \$25M in orders within a year.



– VP, R&D, ADVANCED FLOW SOLUTIONS

“

The work Robyn did with us was instrumental and allowed us to implement key capabilities.



– GENERAL MANAGER, NIKE

“

We set the company's foundation for communicating with patients and consumers about something more than just our products.

**Medtronic**

– SENIOR DIRECTOR, MEDTRONIC

## TESTIMONIALS

# What People Are Saying

“

### \$25M in Net New Revenue

We had three years to close a \$6 million revenue gap. Six months later, we had \$25 million in net new revenue confirmed. In a highly regulated industry where new products can take years, Robyn helped the team find new customers for existing products and unlock growth faster than expected.

– TOM JOHNSON, VICE PRESIDENT OF R&D, INDUSTRIAL GOODS COMPANY

“

### Built to Succeed Independently

We engaged Robyn to help us evaluate and develop an innovation practice that works in our complex business and development environment. She not only quickly understood the complexities of our business and operations but was an excellent coach and role model that supported and enabled our teams to succeed independently.

– ROBERT DEL PRINCIPE, VP CREATIVE, CURRICULUM ASSOCIATES

“

### Making Innovation Actually Work

We were at a juncture with a product where there were disparate views on why it failed and how to prevent a similar outcome with our next project. Our work with MileZero enabled us to build a common understanding of what happened and develop the tools and relationships to make our next product a success.

– HEATHER GILLIS, SENIOR DIRECTOR OF PROGRAM MANAGEMENT, OXFORD IMMUNOTEC



# Want to work together?

## Book Robyn for:

- Leadership conferences
- Executive forums
- Industry keynotes
- Podcasts and media appearances

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 [info@milezero.io](mailto:info@milezero.io)

 [www.linkedin.com/in/robynmbolton](https://www.linkedin.com/in/robynmbolton)

**Be in touch!**



**robyn m. bolton**